SENIOR COMMERCIAL SUPPORT

Clear priorities. Practical growth.

Commercial leadership, growth strategy and international market expansion for technology and industrial businesses.

01

Fractional executive leadership

Additional senior leadership capacity to clarify priorities, lead agreed initiatives and establish accountability. The remit, decision-making responsibilities and time commitment are agreed to suit the business.

02

Commercial growth and strategy

Assess the offer, target customers, sales pipeline and routes to market. Turn commercial priorities into practical actions with named owners and a clear review rhythm.

03

International market expansion

Assess market opportunities, entry options and potential commercial partners. Bring particular experience across the UK and Asia-Pacific to the decisions that matter before committing resources.

Who this is for

Owners and leadership teams who need experienced commercial support, a clearer plan or additional capacity to move agreed priorities forward.

WORKING TOGETHER

Experience applied to your priorities.

Work directly with Jason J Clark, Founder & Managing Director.

Jason brings more than 30 years of experience across CEO, board and senior commercial roles. Strativon Partners is UK-registered and founder-led from Kuala Lumpur, Malaysia.

1

Understand the situation

Discuss the business, the decisions ahead and where additional support could be useful.

2

Agree a focused remit

Define priorities, deliverables, responsibilities, measures and the review process before work begins.

3

Lead and review delivery

Work through agreed initiatives with the relevant team. Review progress, surface obstacles and adjust priorities when the evidence changes.

Home of StrativonOS

StrativonOS is a business management workspace for SME owners and leadership teams. Product demonstrations and early-access enquiries can be discussed independently of a consultancy engagement.

Discuss your commercial priorities

Visit strativonpartners.com/contact/ or email sales@strativonpartners.com.